



OSMANIA UNIVERSITY, HYDERABAD
UNIVERSITY COLLEGE OF ARTS & SOCIAL SCIENCES
Department of Journalism & Mass Communication

List of Ph.D.s Awarded as of 2024

S.NO	NAME OF THE STUDENT	TITLE OF THE THESIS	Supervisor	YEAR
1	R. Akhileshwari	Status of Women Journalists in Print and Electronic Media in Andhra Pradesh : A Study of Problems, Prospects and Perceptions	Prof. K. Stevenson	2009
2	Y. Prabhanjan Kumar Yadav	An Assessment of Personal Communication (IPC) Among Field Level Functionaries of Health and ICDS in Delivering The Nutritional Services for Health; A Study In Warangal District of Andhra Pradesh	Prof. P.L. Vishweshwar Rao	2010
3	Krishna Rao Gandhe	Information ,Education and Communication (IEC)Campaigns for Promotion Of Public Health Intervention Programmes In Andhra Pradesh –A Meta Analysis	Prof. C. Padmaja Shaw	2011
4	Satish Kumar Thalladi	Human Resource Management Practices in Media Organizations of Hyderabad	Prof. P.L. Vishweshwar Rao	2011
5	S. Ramu	Ethics and journalists: An Exploratory Study of Issues in Andhra Pradesh	Prof. C. Padmaja Shaw	2012
6	P. Kennedy	Information and Communication Technology Applications in Administration: An Evaluative Study of Andhra Pradesh	Prof. P.L. Vishweshwar Rao	2012
7	K. Sriram	Role and impact of IEC campaign on rural sanitation in AP	Prof. K. Narender	2014
8	Renu Singh	Digital divide in higher education	Prof. C. Padmaja Shaw	2014
9	Monzer Ali Ahmad	Social political and economic of new media (on people in the Arab world A case study of Syrian Arab republic	Prof. B. Balaswamy	2014



10	K.Anitha	Socio, Economic and cultural impact of soap operas on home makers (A study in Andhra Pradesh)	Prof.B. Balaswamy	2014
11	P.V. Sharada	Radio campaigns on reproductive and child health Andhra Pradesh-emerging approaches	Prof. C. Padmaja Shaw	2015
12	K.Venkateshwarlu	Press in Telangana –A Historical Study	Prof. K. Stevenson	2015
13	R. Karunakar	A study on the role of electronic and media towards The participation of women in panchayat raj institutions of Nizamabad District in Andhra Pradesh	Prof.B. Balaswamy	2015-16
14	M. Maheshwar	Influence of mass media on teenagers” diet and health-related Behaviour	Prof. K. Narender	2015-16
15	Santosh Kumar Biswal	Representation of disabled people in print media in INDIA	Prof.B. Balaswamy	2016
16	Sharada G.	Uses and gratifications of Interest;(A study among College Students In Hyderabad)	Prof.B. Balaswamy	2016
17	P. Anil Kumar	Participatory Video (PV) AND Its Impact On Communities (A Study OF Community Video Unites)	Prof.B. Balaswamy	2016
18	Koride Mahesh	Web Journalism in INDIA –Changes in the Construct A survey of readers in Hyderabad	Prof. K. Narender	2016
19	Masumah Esmaeilypoukey	Attitudes of Senior Journalists and media Executives and their Perceptions of Journalism Education: A Comparative study of India and Iran	Prof.B. Balaswamy	2017
20	B. Ramakrishna	Framing Of Economic policy Issues In Leading Business News Papers	Prof. K. Narender	2017
21	Maryam Kheeshadeh	Globalization And Its Impact On Indian And Iranian Mass Media: A Comparative Study	Prof.B. Balaswamy	2017
22	Aliasghar Khodaverdi	Role of M-Government in Development of Iran	Dr. T. Satish Kumar	2017
23	Kishore Kumar Gadari	Separate Statehood for Telangana : A Study on the Role Of Media	Prof.B. Balaswamy	2018



24	Weldu Ghebreselasie	Facebook Use Vis-à-vis and Gratification Theory Among Students of Osmania University Campus Colleges: A Cross-Sectional Study	Prof. K. Stevenson	2018
25	K. Nishitha	New Communication Technologies – Uses and Gratifications (A Study among Youth in Andhra Pradesh)	Prof. K. Narender	2018
26	Seyed Asadollah Tabizadeh	Visuap and Graphic Elements and Design of Newspapers in Iran and India: A Case Study	Prof. K. Nageshwar	2018
27	K.Ramaswamy	Crime and Violence in Television Programming: A Study of Select Telugu Channels	Prof. K. Stevenson	2019
28	B. Sunil	Community radio as an Agent of Social change –A Comprative Study of Sangam and Namma Dhwani	Prof. K. Nageshwar	2021
29	Harsha Bhargavi	Role Television in Promoting Agriculture : a A Case Study of Telangana State	Prof. K. Nageshwar	2021
30	G.V.N Satyanarendranath	Credibility of Social Media-Face book As a Potent User Transactional tool	Prof. K. Narender	2022
31	G. Sri Phani Srujana	Credibility Endorsed Advertisements : An Impact Study in Telangana and Andhra Pradesh	Prof. K. Narender	2022
32	Sneha Verghese	Branding through Company Websites: A Case Study of Major organizations”	Prof. K. Narender	2022
33	S. Malleshwer	Media and Good Governance: A Case Study of Media and Government in the State of Telangana	Prof. P.L. Vishweshwar Rao	2023
34	V. Sudhakar	Communication challenges in Promoting New Crop Varieties/Technologies among Farmers & Consumers: A Case study of Telangana Sona	Prof. P.L. Vishweshwar Rao	2023
35	K. Mahesh	Dalit Assertion and Media: A Study of Select Telugu Films	Dr. T. Satish Kumar	2023
36	Kingston J.	A Pragmaticistic Semiotic Study on Cinematic Image Perception and Spectator’s Bonding (A Study on MGR and NTR Films)	Prof. K. Nageshwar	2023



37	D. V. Raghunadh	Online Telugu Newspapers: A Study of Production Practicices and Users Opinions”	Prof. K. Nageshwar	2023
38	Y. Nirmala	Role of Community Radio in Empowering Dalit Women: A Case Study of Sangham Radio in	Prof. K. Narender	2023
39	Raja Bhushanam S	Role of Information, Education and Communication in prevention and control of AIDS in India: A Study of AIDS awareness and impact of IEC campaign in East Godavari and Warangal districts of Andhra Pradesh and Telangana states.	Prof. K. Narender	2023
40	Mustafa	Urdu News Papers in Hyderabad: A Study of issues and Concerns”	Prof. K. Stevenson	2023
41	Supriya S	Internet Usage Habits among the Undergraduate Students: An Exploratory Study among the Rural, Urban and Metropolitan Students in Telangana	Prof.P.L.Vishweshwar Rao	2023
42	P. Venu Gopal Reddy	Trend Setters in Vernacular Media : A Case Study of Eenadu & Sakshi	Dr. T. Satish Kumar	2024
43	K. Rakesh	Textile showrooms: Integrated Marketing Communication, Consumer Behaviour and Sales Performance	Dr. T. Satish Kumar	2024
44	Sunil Kumar Pothana	Media and Internal Security in India- A Comparative Study of Leading English and Telugu Newspapers	Prof. K. Stevenson	2024
45	Deepak Pawar	Ageing and Films: Representation of Older Characters in Hindi Commercial Films	Prof. K. Stevenson	2024
46	P. Ramesh	Diversity and Media: A Study of Public Percetions	Prof. K. Stevenson	2024
47	Gopagani Srinija	Dynamics of group Commnication in Digital Era: A Study of Selected Whatsapp Groups	Prof. K. Narender	2024
48	D. Srikanth Yadav	The Social Calculus of Voting: Ideology, Caste , And Media Influences on Elections	Dr. T. Satish Kumar	2024
49	Parveen Sultana	Development Information-Generation, flow Feedback and Impact (A Case Study	Prof. K. Nageshwar	2024



		ofTelangana State)		
50	B.V. Krishnaji Rao	Youtube and Uses and Gratification: A Study among Students of Telangana and Andhra Pradesh	Prof. K. Narender	2024
51	B. Venkanna	Impact of Television on Children	Prof. K. Narender	2024
52	Ravi Kumar	Behaviour Change Communication: Swachh Bharath and Sanitation- A Qualitative study in Telangana	Prof. K. Stevenson	2024
53	K. Yadagiri	Promotional Information- Generation, Flow feedback and Impact (A Case Study of Telangana State)	Prof. K. Nageshwar	2024
54	Fareeha M.A. Khader	Elements of political propaganda on social media in India: A Discourse Analysis of Select Posts between 2019 and 2021	Dr. T. Satish Kumar	2024
55	R. Chatrapathi Yadav	Development , Displacement and Media: Politics of Communication between policy Making, Civil Society and Displaced people	Dr. T. Satish Kumar	2024
56	V. Sai Srinivas	Internet and Sexual Content - Consumption and Impact onYouth in Hyderabad	Prof. K. Nageshwar	2024
57	P. Purnachandar	Stringers in Telugu Media: An opinion survey of Issues and Concerns	Dr. T. Satish Kumar	2024
58	G. Krishna Kumar	Public Perceptions on Policing and Law & Order in Hyderabad (An Exploratory Study on Role of Media	Dr. V. Shyam Sunder	2024
59	T. Ravi Kumar	Content Analysis of Coverage of Child Rights Issues A Study of Select Newspaper in Telangana	Prof.P.L.Vishweshwar Rao	2024
60	S. Upender	K. Chandrasekhar Rao's Political Communication: A Discourse Analysis of his Language and Symbols	Dr. T. Satish Kumar	2024
61	K. Pavani	ICTs In School Education: An Evaluation of Select Schools in Hyderabad	Prof. K. Stevenson	2024